

## FOR IMMEDIATE RELEASE

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### Association Headquarters Welcomes Two New Client Partners in the Second Quarter of 2019

**MOUNT LAUREL, NEW JERSEY- July 23, 2019** - The Private Practice Section of the American Physical Therapy Association (PPS APTA) and the American Floral Endowment (AFE) have selected Association Headquarters (AH), as their new management partner.

"PPS is a great addition to our medical community and we are confident this partnership will result in both growth and continued success for the organization," said AH President and CEO Bob Waller, Jr., CAE. "AH is committed to helping PPS achieve its goals through the delivery of programs and initiatives that benefit existing and potential members, creating a positive member experience."

PPS comprises over 4,000 physical therapists nationwide who own, operate, or work in a private practice setting. They are a component of the American Physical Therapy Association (APTA) and their mission is to champion the success of the physical therapist in business. PPS members benefit from the Section's focus on advocacy; payment policy; education on practice management, business, marketing, public relations, and business innovation.

The American Floral Endowment (AFE) is partnering with AH to assist with Human Resources and Accounting needs. AH will work with AFE in a hybrid manner to help with payroll processing, compensation structures, and benefit coordination as well as providing monthly financial statements, monitoring and reporting, and assisting with annual budget planning.

"The goal of this partnership is to create a sustainable future for AFE and position the organization to flourish financially as well as in their space in the industry," said Bob Waller, Jr., CAE. "AH is happy to create more time for AFE staff and volunteers to focus on the strategic direction of their organization while we assume these operational needs."

AFE is an independent nonprofit organization that funds research and scholarships in floriculture and environmental horticulture for the benefit of growers, wholesalers, retailers, allied industry organizations and the general public.

For more than 40 years, AH has been providing organizations with a robust, cost-effective headquarters with a multi-disciplinary staff that works with volunteer leaders to achieve their mission and advance their organization. AH provides a community for associations and non-profits that offers innovation, inspiration, a wealth of experience, and the solutions needed to drive organizations toward success.

For more information about Association Headquarters, visit [www.AHredchair.com](http://www.AHredchair.com)

### **About Association Headquarters**

AH is a professional services firm that specializes in helping non-profit organizations achieve their mission, create value and advance their causes, industries and professions. The Mt. Laurel-based company comprises four main divisions within AH; a full-service [association management company \(AMC\)](#); a [marketing and communications agency](#); a [meetings & events management team](#); and a division that focuses on other [custom solutions](#) such as strategic planning, website builds and database integrations, accounting, recruitment, public affairs and lobbying, certification management, and growing non-dues revenue. AH maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Platinum Certified Customer Service Organization. For more information, visit [www.AHredchair.com](http://www.AHredchair.com), connect with AH on [Facebook](#) on [youtube.com](http://youtube.com) and follow [@AHredchair](#) on Twitter.

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