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Association Headquarters Announces Its Newest Certified Association Executives

New CAE holders add to the growing list of credentials at AH

MT. LAUREL, N.J. – February 27, 2019 –AH proudly announces the recent Certified Association Executive (CAE) designation of two of its staff members: Debby Formica, CAE and Brendan Breen, CAE. The certification is given by the American Society of Association Executives (ASAE). ASAE defines the value of the CAE as committing yourself to lifelong learning and an ongoing pursuit of knowledge in the profession. Formica and Breen join more than 4,200 association professionals worldwide who hold this certification.

“We value professional development and regularly offer and support our staff in pursuing educational opportunities,” said AH President and CEO Bob Waller, Jr., CAE. “This certification helps drive professional self-confidence, opens doors, creates connections, and offers widespread value and recognition for certificate holders. We are extremely proud that Debby and Brendan now join this exclusive group.”

The Certified Association Executive (CAE) designation is designed to elevate professional standards, enhance individual performance, and identify association professionals who demonstrate the knowledge essential to the practice of association management. The CAE program is accredited by the National Commission for Certifying Agencies (NCCA).

To be designated as a Certified Association Executive, an applicant must have a minimum of five years’ experience in nonprofit organization management, complete a minimum of 100 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and non-profit management.

Adding two more CAE designations to the AH staff list further solidifies AH as the most credentialed association management company in the world. AH encourages staff development and professional growth by offering more than 200 hours of continuing education opportunities each year.

For more information about AH, visit www.AHredchair.com.

About AH

AH is a professional services firm that specializes in helping non-profit organizations achieve their mission, create value and advance their causes, industries and professions. The Mt. Laurel-based company comprises four main divisions within AH; a full-service [association management company \(AMC\)](#); a [marketing and communications agency](#); a [meetings & events management team](#); and a division that focuses on other [custom solutions](#) such as strategic planning, website builds and database integrations, accounting, recruitment, public affairs and lobbying, certification management, and growing non-dues revenue. AH maintains AMC Institute Charter Accreditation status. The AMC Institute Accreditation program is based on an ANSI Standard. As named by the Customer Service Institute of America (CSIA), AH is a Platinum Certified Customer Service Organization. For more information, visit www.AHredchair.com, connect with AH on [Facebook](#) on

[youtube.com](https://www.youtube.com) and follow [@AHredchair](https://twitter.com/AHredchair) on Twitter.

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